

SAVVY WEBSITE CARE PLANS

At Simply Savvy Web Solutions we don't just hand over your new website and walk away. We're there for the long haul – ensuring that your new website is kept up-to-date and running smoothly.

The software components used to develop your website are constantly being updated to not only add new features and bug fixes, but to combat the ever-present threat all websites face of security breaches and malware attacks. Your website needs regular maintenance to ensure all software updates are applied, backups are current, and no nasties have found their way in!

We offer Website Care Plans for all our website clients, starting with our Essentials which, as the name suggests, provides the essential maintenance and support that all WordPress websites need. We don't offer stand-alone website hosting as we believe ongoing care is so important, but we do offer stand-alone Website Care Plans if you have your own hosting.

Let Simply Savvy Web Solutions take care of everything for you with a Website Care Plan to suit your needs.

Savvy Essentials Care Plan

Along with all the regular software updates, backups, and security checks your website needs, you will receive a monthly care report, priority email tech support PLUS access to a range of training videos so you can learn how to take charge of your own content updates whenever you want!

Savvy Essentials+ Care Plan

Everything in the Essentials plan PLUS website analytics tracking and reporting, and one hour of consulting per month to help keep your website on track to reach your goals.

Savvy Premium Care Plan

Your website needs continuing work to ensure it gets found in Google search results. To make the most of your new website and ensure it can be found in the noisy online world, you need a search engine optimisation plan.

See the table below for further details of what's included in each level.

Features	Essentials	Essentials +	Premium	Benefits
WordPress Software & Plugin/Theme Updates	✓	✓	✓	Peace of mind that your website software is always up to date.
Nightly Website Backups	✓	✓	✓	Secure backups so your site can be restored quickly if anything goes wrong.
Restore from Backup (if something goes wrong)	✓	✓	✓	Something went wrong? Site restored to most recent backup within 24 hours.
Security Checks and Malware Scans	✓	✓	✓	Constant security monitoring to keep any nasty intruders out.
Uptime Monitoring	✓	✓	✓	Real-time monitoring to make sure your site is always available for your customers.
Database Cleaning and Optimisation	✓	✓	✓	Regular cleaning of your website to keep it running fast and smooth.
Weekly Manual Site Checks	✓	✓	✓	Your site checked over by an actual human to make sure nothing has 'broken' with any updates (see note* below)
Training videos (incl. WordPress, WooCommerce, Google Analytics)	✓	✓	✓	Access to video tutorials so you can learn to be in control of your own website content.
Monthly Maintenance Report	✓	✓	✓	Monthly reporting to keep you feeling confident and informed.
Priority Support	✓	✓	✓	Support just an email away when you need it.
Cancel Anytime, No Long-term Contracts	✓	✓	✓	Nothing to lose with no minimum contracts.
Scan and Fix Broken Links		✓	✓	Scans for broken links so we keep the search engines happy.
Comment Spam Monitoring & Removal		✓	✓	Keep your site free of spammy comments and links.
Website Analytics Tracking & Reporting		✓	✓	Google Analytics monitoring to keep you on track to reach your goals.
Monthly Consulting - 1 hour per month		✓	✓	Keep on track with regular progress reviews; may include consulting time via phone/Skype, and/or website updates for ongoing improvements.
Search Engine Optimisation			✓	Implementation of strategy to get more visitors from search engines.
Investment Per Month	\$59.00	\$159.00	\$559.00	Please see note** below
With Hosting	\$69.00	\$169.00	\$569.00	
Email may be added @ \$5 per account				

NOTES:

* If an update breaks something, we will investigate and if it's a quick fix, we will fix it at no extra charge (< 30 min). If it's something more serious that will require further investigation, we will give an estimate of the cost to fix.

** 1. Pricing is for standard websites and hosting; websites with additional functionality such as eCommerce or online membership will be charged at a higher rate. Please call to discuss your needs.

** 2. Premium Care Plan: This is the basic starting price for SEO - it is recommended to start here for the first 3 months, then we will review and adjust your ongoing strategy.

EXTRA SUPPORT

All Simply Savvy Website Care customers can take advantage of ad-hoc support for further design changes or additions to your website at the special rate of \$95 per hour (normally \$110 per hour if not on a maintenance package).

DOMAIN NAMES

Domain name purchase, or transfer/renewal of an existing domain, can also be arranged for you.

Essential T&Cs

On selection of a Website Care Plan as outlined above, Simply Savvy will ask you to sign the Website Support Agreement which essentially says that we agree to provide the selected care package and you agree to pay. Payment terms will be month-to-month via direct debit with Stripe or PayPal, on the understanding that either party may terminate the agreement by giving 7 days' notice. Annual payment terms are also available if preferred.

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